

# PLUMBING CASE STUDIES

For more details:

Call Richard - (404) 458-9418

or email [Richard@surgevine.com](mailto:Richard@surgevine.com)



**Surge Vine**  
Media



**Deployment Date:**

1/29/19 at 12:00 PM EST

**FROM LINE:**

Carini

**SUBJECT LINE:**

Save Money on Quality Plumbing Services

**Geo:**

[ Counties ]

San Diego County, CA

**SELECTS:**

[ Homeowner / Renter ]

Homeowner

[ Property Type ]

Single Family Dwelling

[ Year Built ]

1700 – 1990

[ Length of Residence ]

10 - 59

[ Household Income ]

\$100,000 - \$124,999

\$125,000 - \$149,999

\$150,000 - \$174,999

\$175,000 - \$199,999

\$200,000 - \$249,999

\$250,000 - \$299,999

\$300,000 - \$399,999

\$400,000 - \$499,999

\$500,000 Plus

**RESULTS:**

**Quantity:** 50,000

**Opens:** 7,094

**Open %:** 14.19%

**Clicks:** 1,164

**Click %:** 2.33%

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Save money on quality plumbing services



Welcome to Carini Heating, Air and Plumbing.

As a family-owned and operated business - we value our clients and promise to:

- Provide exceptional quality and value
- Always be on time
- Give you honest & upfront pricing
- 100% satisfaction guaranteed for all services provided

10% OFF  
Any Plumbing Service

\*May not be combined with other offers. Expires 3/31/19. Call for details

Plumbing Services Provided:

- Water Pressure Problems
- Water Heaters & Tankless Water Heaters
- Quality of Water - Home Filtration Systems
- Drains and Sewer Repairs
- Gas Line Repair

\$79  
Drain Cleaning

\*May not be combined with other offers. Expires 3/31/19. Call for details

Press Here to Learn More

619-843-0997  
CariniAir.com  
The Smart Choice



**Geo:**

[ ZIP Code ]

- ( 29037 ) - Chappells, SC
- ( 29325 ) - Clinton, SC
- ( 29332 ) - Cross Hill, SC
- ( 29360 ) - Laurens, SC
- ( 29370 ) - Mountville, SC
- ( 29384 ) - Waterloo, SC
- ( 29620 ) - Abbeville, SC
- ( 29628 ) - Calhoun Falls, SC
- ( 29638 ) - Donalds, SC
- ( 29639 ) - Due West, SC
- ( 29646 ) - Greenwood, SC
- ( 29649 ) - Greenwood, SC
- ( 29653 ) - Hodges, SC
- ( 29654 ) - Honea Path, SC
- ( 29666 ) - Ninety Six, SC
- ( 29692 ) - Ware Shoals, SC
- ( 29819 ) - Bradley, SC
- ( 29835 ) - Mc Cormick, SC
- ( 29848 ) - Troy, SC

**Deployment Date:**

1/29/19 at 8:00 AM EST

**FROM LINE:**

Mathis Plumbing Heating Air

**SUBJECT LINE:**

👁️ [firstname], Got a Code Red?

**SELECTS:**

[ Homeowner / Renter ]

Homeowner

[ Household Income ]

\$100, 000 - \$124, 999

\$125, 000 - \$149, 999

\$150, 000 - \$174, 999

\$175, 000 - \$199, 999

\$200, 000 - \$249, 999

\$250, 000 - \$299, 999

\$300, 000 - \$399, 999

\$400, 000 - \$499, 999

\$50, 000 - \$59, 999

\$500, 000 Plus

\$60, 000 - \$69, 999

\$70, 000 - \$79, 999

\$80, 000 - \$89, 999

\$90, 000 - \$99, 999

**RESULTS:**

**Quantity:** 27,846

**Opens:** 4,759

**Open %:** 17.09%

**Clicks:** 679

**Click %:** 2.44%

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*We Fix It Fast With Work That Lasts!*

- Trained Technicians • Drug Tested • Background Checked
- Since 1952 • Awarded SC Family Owned Business of the Year

**\$50 OFF**  
Any  
Plumbing  
or HVAC  
Repair

Must Present coupon at  
time of service. Not valid  
with any other discounts  
or offers.

Expires March 31, 2019  
IJE

**FREE**  
Air Duct  
Cleaning  
with new HVAC  
installation

Some restrictions apply.  
Must Present coupon at time  
of service. Not valid with any  
other discounts or offers.

Expires March 31, 2019  
IJE

**FREE**  
Ultraviolet Light  
System with new  
HVAC  
installation

Improves Air Quality by  
sterilizing mold, bacteria, virus  
and allergens as air cycles  
through the central air system.  
Some restrictions apply. Must  
Present coupon at time of  
service. Not valid with any  
other discounts or offers.  
Expires March 31, 2019  
IJE



**SEE MORE DETAILS »**