

FLOORING CASE STUDY



Surge Vine
Media



Flooring Examples

CARPETLAND USA
A Floor For Everyone

4 DAYS ONLY!
Thurs: 9am-8pm / Fri: 9am-8pm / Sat: 9am-5pm / Sun: Noon-5pm

FREE LABOR
ON ANY CARPET PURCHASE Excludes remnants & commercial grade carpet.

What The Home Centers Charge For, We Do For Free!

- FREE Installation of Carpet & Pad
- FREE Carpet & Pad Tear-Out
- FREE Moving of Furniture
- FREE Carpet & Pad Haul Away
- FREE Delivery of Carpet & Pad
- FREE Pre-Measure & Estimate

BOGO! BUY 1 GET 1 FREE
ON ANY HARD SURFACE PURCHASE

Buy 1 Sq. Ft. of Hardwood, Laminate, Tile, Vinyl, WPC or LVT & **Get The 2nd Sq. Ft. FREE!** MATERIALS ONLY. Installation must be purchased for all square feet to qualify for discount.

Plus, Buy It All With No Interest 'til 2019
Interest will be charged to your account from the purchase date if the purchase balance is not paid in full within the promotional period.

Shop FOR THE Cause | **BREAST CANCER AWARENESS EVENT**
October 1st - October 31st

Help raise money for your local breast cancer organization during the SHOP FOR THE CAUSE Event. With every qualifying product purchase a donation will be made to help survivors in need.

Davenport, IA • Moline, IL • Clinton, IA • Galesburg, IL • Sterling, IL • Burlington, IA • Dubuque, IA • Cedar Rapids, IA • Waterloo, IA

SUBJECT LINE:

Your fall flooring project starts here with our 4-day Sale!

TARGETING:

Women, Ages 25-54, Home Improvement Interest

QUANTITY:

100,000

RESULTS:

Opens – 11.82%

Clicks – 1.24%

Flooring Examples



Carpet Den Interiors
ONE DAY ONLY
REMNANTS SALE
SATURDAY
SEPT 23RD 10-4
STARTING
AS LOW AS
\$35

Carpet Den Interiors presents our
REMNANT SALE!

We have over 300 carpet remnants in stock and ready to sell. Shop our pattern carpet, plush carpet, frieze carpet, looped carpet, multi colored/Fleck carpet, textured carpet and more at blowout prices!

Shop The In-Stock Flooring Mega Sale Now ▶
264 Mallory Station | Franklin, TN 37067 | 615-771-0128

SUBJECT LINE:

Shop Our Remnant Flooring Sale!

TARGETING:

Homeowners, Women

QUANTITY:

40,000

RESULTS:

Opens – 11.58%

Clicks – 1.43%

Flooring Examples


SHIRAZ
Antique & Vintage Rugs
5 West Putnam Ave., Greenwich, CT 06830

CELEBRATING OUR FIRST ANNIVERSARY!
WITH
50% OFF LIST PRICES

ON OUR ENTIRE INVENTORY!
from Tuesday September 26th thru Saturday, September 30th
REFRESHMENTS WILL BE SERVED!

SHOWROOM HOURS:
MON-SAT 10AM-5PM
SUN 12PM-5PM

[LEARN MORE
CLICK HERE](#)



Committed to condition and quality, we have carefully built one of the finest and most extensive collections anywhere in the world. Our family run business has been serving architects, private individuals and collectors, as well as designers and decorators for over 50 years

SUBJECT LINE:

Come Celebrate Our 1st Anniversary with 50% Off List Prices

TARGETING:

Ages 40+, HHI 70K+, Interest in furniture/home décor

QUANTITY:

50,000

RESULTS:

Opens – 12.07%

Clicks – 1.89%